Dollars SENSE



July 2013

Our Community. Your Credit Union.™

For those who don't know, The Tour de Rock (Cops for Cancer) is an RCMP bike riding fundraiser that begins at the north end of Vancouver Island and covers the west, east and south coasts. Riders travel over 1000 km during this two-week event to raise funds and awareness for children living with cancer. Funds raised are used for childhood cancer research and to send kids to Camp GoodTimes, a place where children fighting this terrible disease can feel welcome,

accepted and understood.

### LDCU to launch unique new fundraiser for Tour de Rock

"The human spirit is stronger than anything that can happen to it." C. C. Scott

Ladysmith & District Credit Union is demonstrating its continued focus on community by supporting a unique fundraising opportunity for the Tour de Rock this year.

### WALL OF HEROES

A new mural by artist Kelly Everill will be painted in the lower parking area of LDCU, highlighting the continuing need to strive for a "path to a cure". The mural will detail a scenic view of trees and a path, but the

focus will be on an English-style rock wall symbolizing solidarity and strength. For a minimum donation of \$50.00, donors can have the name of their cancer "hero" painted on the wall. Open to everyone, the "hero" in your life may be a cancer survivor, someone who carried the torch, or even a caregiver (those who have carried others as they walked their

journey).

Brian Childs presents board member Elaine Layman a certificate for completion of her Accreditation by the Credit Union Directors Association. There are only 45 directors across

Canada that have earned this

distinction! Congratulations Elaine!

Cheque presentation to Ladysmith Marine Society) and John de Leeuw.



Continued on page 2

TOUR DE ROCK...

from page 1

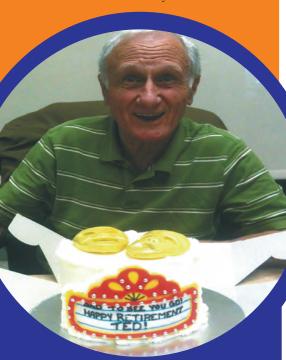
The mural's "grand reveal" will be on September 30, 2013 @ approximately 2 pm, the estimated time of when the Riders will stop in Ladysmith. LDCU invites everyone to come take pictures and meet the riders. Together and as a community, we can thank the riders for their dedication to children, as well as motivate local heroes of the fight.

To participate in the fundraising effort by having your hero's name included on the mural, simply come into LDCU (330 First Ave., Ladysmith) and make a minimum contribution of \$50.00 to: Tour de Rock - Account # 992800 / Mural. Include the name of your hero (with correct spelling please.)

For more information on the Tour de Rock (Cops for Cancer) effort, please visit www.tourderock.ca.

For info, contact Kim Judson @ kjudson@ldcu.ca or (250)245-6390.

Kelly Everill, and her work can be found on Facebook under Kelly's Art



Ted Girard retires from the Board of Directors after many years of dedicated service to LDCU.

# Ladysmith & District Credit Union Service since 1944

## LDCU Makes Summer Traveling Easier

Summer's here, and that means it's time for bright sunny days, fresh breezy evenings, and of course, the thing that people from coast to coast can't get enough of: traveling!

If you're planning on a summer getaway whether for a few hours, days, weeks or months, we have some great news! Now, you can take Ladysmith & District Credit Union with you wherever you go. Here's how:

### **Online Banking**

Wherever your travels take you, simply log into your online banking account from any Internet-connected computer, tablet or smartphone. It's the easy and safe way to review your account summary, check transaction details, browse electronic statements and more. You can also manage your bill payments and transfer funds and it's all available 24/7, so you won't have to worry about time zones, either!

### **Mobile Banking**

Your iPhone and iPad are great for staying informed, keeping in touch and, yes, playing a few games now and then. But did you know that you can download the free Ladysmith & District Credit Union (LDCU) app from the App Store and enjoy a wide range of banking solutions? Using our app you can view account balances, pay bills, transfer funds, view the latest rates and even find a nearby branch or ATM all while on the go.

#### **Interac E-Transfer®**

Ever been away from home and needed a secure, simple way to receive or send funds to someone in Canada? Maybe you're climbing Mt. Kilimanjaro, but forgot to leave a rent cheque for your landlord. If so, then you'll love Interac e-Transfer! It's the ideal way to transfer funds directly to anyone who has an account at a

### Ollie supports the kids.



Ollie and Brenda Moore with Ella V. at a **Kids 'Count** presentation



Carrie Alexander and Ollie were present to congratulate Lexie S. for winning a \$100 RESP & \$50 Toys r Us gift card from LDCU.



Olllie at the year-end wrap up of the **Kids' Count** Savings program for LIS. It was a great time, and Ollie was very well received, especially by the older kids

Susie McMurtrie was the LDCU staff member making the presentation, and the winner of the \$100 RESP & \$50 Toys R Us gift card was Emma P.

Big smiles for Ollie and two of his admirers.

### Summer Traveling from previous page

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#### Mobile Text Banking

In between texting envious friends and family to tell how much fun you're having, you might have to figure out if you have the cash available to purchase that fish-bowl margarita. Simply register your mobile phone through your online banking account and in a matter of seconds you'll be ready to go. You can view your primary account balance by texting BAL, view up to five account balances by texting BAL ALL and keep track of your spending by texting ACT to see your last 5 transactions. Be assured that our mobile text banking uses the same high security protection as our online banking, and just as importantly, there's no additional charge (other than what your phone carrier may charge for text messages).

#### ding free® ATMs

As a Ladysmith & District Credit Union member, you'll be smiling from coast to coast as you access our nationwide ATM network (over 3,200 for Acculink & Exchange and counting!), and you'll never have to pay a cent in ATM surcharges. Find the nearest ding free ATM while traveling across Canada by downloading the ding free app, available for iPhone, Android and Blackberry smartphones. Not into apps? No problem, you can still search for ding free ATMs by visiting www.ding-free.ca.

### Wherever You Go, We're Here for You!

So, whether you're planning on a day trip to the bustling city or quiet countryside, an extended inter-province or cross country trek, or an exciting international adventure, be sure to take advantage of the many ways that we're here for you wherever you go!

To learn more, visit LDCU, call (250)245-2247, or email us at info@ldcu.ca or www.ldcu.ca. Happy travels!



LDCU Staff's Jeans Day initiative.
Nancy Hunter (LDCU staff member)
presents Angela Fredrickson (L)
and Debbie Laursen (R)a cheque for
L'il Rascals Pet Supplies rescue program.



Kim Judson and Shelley Jones presents student Angela Davies a cheque for \$750 on behalf of the Credit Union Foundation of BC (through the Credit Union Pioneers Memorial – www.cufoundation.org).



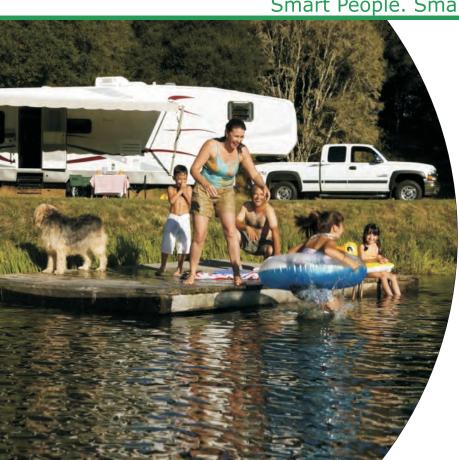
Nancy Hunter presents Angela Vincent of Young professionals of Cowichan with an LDCU gift basket to help with their fundraising efforts!





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